

EMAIL and SMS MARKETING for a Restaurant

How to Increase Visits to Your Restaurant

When you have a **special offer or event**, wouldn't it be great if you could contact your prior customers and **let them know about it**? How much would that increase your sales? **Well, now you can.**

All you would need to do is put a sign-up form at the point of sale (POS) that allows customers to add their name and email address so they can receive notifications of special offers and events from your establishment.

How will you benefit?

By being able to contact these customers with the click of a mouse to alert them, you will begin to build better relationships with your customers and turn many of those one-time visitors into regulars.

With **DutchpotSMS** you could

- Send restaurant/bar news, notification of special discounts, you would simply log in to our web-based software, write your message, select whom to send it to, and schedule your message for delivery.

With our **Dutchpot Mailcast**, you could:

- Send out a weekly restaurant newsletter or a Special Offer of the Month to your subscribers.
- Manage your subscriber database, message scheduling and surveying



The return on investment from the days and nights of packed chairs will far outweigh the minimal cost. **Dutchpot Mailcast** and **DutchpotSMS** have multiple plans to fit any size restaurant or bar.

To sign up now or get more information,
contact our Sales department at sales@dutchpotinteractive.com.
You can also call 1 876-978-8965.

