

# EMAIL and SMS MARKETING for Law Firms

## How to Build Better Relations with Your Clients

At your firm, you take **building relationships with your clients seriously**. And for good reason. You must in order to keep them as clients and **gain their trust**.

Our web-based service allows you to **manage all of your clients and stay in touch with them** through an email newsletter sent right to their inboxes.

You can send out a monthly update on news at your firm or in the fields or industries you specialize in, or even send out surveys. And the newsletter does not have to be limited to clients. You can create a monthly newsletter in which you feature content written by your firm on a topic of expertise. You build your reputation as an industry leader and build awareness among potential clients.

### With **DutchPot Mailcast** you can:

- Create a monthly newsletter in which you feature content written by your firm on a topic of expertise.
- Send out a monthly update on news at your firm or in the fields or industries you specialize in.
- Track the results of your newsletters and get data on opens, clicks, forwards, bounces, and unsubscribes.

The return on investment from the improved relationships with your clients and being seen as a leader in your areas of expertise, will far outweigh the minimal cost.

**Dutchpot Mailcast** has multiple plans to fit any size law firm.



**To sign up now or get more information, contact our Sales department at [sales@dutchpotinteractive.com](mailto:sales@dutchpotinteractive.com). You can also call 1 876-978-8965.**

