

EMAIL and SMS MARKETING for Retail Stores

How to **keep the cash register** ringing

Hundreds, even thousands of customers pass through your store doors weekly - but what do you really know about them? And how have you been wooing them back? How are new potential customers finding out about your store, your products? **Let technology help your word of mouth along.**

With **Dutchpot Mailcast** and **DutchpotSMS** you will be able to send the Right Message at the Right time to the Right Person and Keep the cash register ringing.

Have total control. Reach multiple audiences - from out-of-towners to your loyal VIPs. Here's what you could do:

- Replace pen and paper sign-ups at your store by enabling customers to join your very own mobile phone club by texting to keywords (YOUR STORE NAME) or designated numbers.
- Keep your customers informed about special offers, special events in the ways they wish to be reached, from email to text messaging.
- Move excess inventory fast with last-minute specials to customers by email and text messaging.
- Minimize the time and effort to contact your VIPs by sending out a single text message to hundreds or even thousands of prospects within minutes, not hours.
- Wish your regular patrons a happy birthday with an automatically generated text message based on their birthdate to help build customer/brand loyalty.



DutchpotSMS and Dutchpot Mailcast has multiple plans to fit any size store.



DUTCHPOT **MailC@st**



DUTCHPOT **SMS**

To sign up now or get more information,
contact our Sales department at sales@dutchpotinteractive.com.
You can also call 1 876-978-8965.



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A Digital Marketing Solutions Company