

EMAIL and SMS MARKETING for Hotels, Resorts, Attractions and Tours

Keep 'em coming back.
Help 'em spread the word.

In the hotel/hospitality to travel and tourism industry, customer service is the most crucial component to achieving and maintaining success. **The entire industry revolves around making sure visitors are taken care of and that their experience is memorable** and technology has played a key role in this process from video checkout to wireless access in rooms.

Yet, when it comes to marketing, **many hotels are stuck in the past, using costly and largely ineffective traditional marketing campaigns** to help generate new business or keep customers loyal.

With **Dutchpot Mailcast** and **DutchpotSMS** you can help reduce and consolidate your marketing efforts by doing the following:

- Alert your loyal customers with special room rates and/or packages, not just by email but also text messages, this especially great for corporate customers.
- Customize and personalize messages based on demographic information you capture to provide targeted offers to select segments of your database.
- Filling empty rooms with last-minute specials to customers in the way they wish to be reached, whether by email and text messaging.



DutchpotSMS and **Dutchpot Mailcast** has multiple plans to fit any sized hotel, resort, attraction and tour.



DUTCHPOT **MailC@st**



DUTCHPOT **SMS**

To sign up now or get more information,
contact our Sales department at sales@dutchpotinteractive.com.
You can also call 1 876-978-8965.



A Digital Marketing Solutions Company